Madereva wa malori ya mizigo kupima VVU wakiwa safariini

Our Vision: A recognized strong media association in and out the country that can bring about enhanced and effective HIV and AIDS media coverage and contribute to a reduction of the spread of HIV in Tanzania
Kairuki Hospital gets new CD 4 count machine

**AIDS Week in Review**

**ROADS II Project’s behaviour monitoring survey at final stages**

FHI360’s ROADS to a Healthy Future (ROADS II) — a multi-sectoral project funded by the US Agency for International Development (USAID) — this week shared with stakeholders a draft report of the on-going behaviour monitoring survey (BMS).

Official finding results of the survey that focused in five sites (Kahama, Makambako, Mwanza, Port of Dar es Salaam and Tunduma) will be released soon after the incorporation of the inputs obtained from various stakeholders during a dissemination workshop held in Dar es Salaam on Thursday.

According to Dr Melchiade Ruberintwari, ROADS II Country Manager, the main objective of the survey was to provide HIV/AIDS programme managers and policy makers with information they need to plan and implement interventions, including resource mobilization and allocation, M&E of the existing programmes and the design of new and effective strategies for combating the epidemic at the site level.

The survey focused on six population groups covered by the project’s HIV/AIDS prevention, care and support; male truckers, female sex workers, women in low-income households, in-school youths, out-of-school youth and people living with HIV.

Meanwhile, Roads II project uses a concept in which a cluster composed of homogenous groups come together to implement coordinated activities in a specific programme area. Different interventions are implemented through the clusters at selected SafeTStop sites depending on the needs of the area.

The SafeTStop concept reaches key and other vulnerable populations. Generally, the main aim of the ROADS II project is to break the chain of HIV transmission along the transport corridor.

In his opening remarks, TACAIDS’ Director of Monitoring and evaluation Dr Jerome Kamwela who represented Dr Raphael Kalinga, the Director of Policy in the commission encouraged FHI 360/ROADS II project to finalize the document and package it in a way that it can be disseminated to wide audiences including at the sites where the survey was conducted.

“I encourage you to share your feedback so that together we can enrich this document and the process,” said Dr Kamwela.

I want to reiterate the Government’s call to all stakeholders to play your part and make the reduction of new HIV infections a historic success, involving all Tanzanians, adults and youth, married and unmarried, HIV positive or HIV negative. The prevention of HIV infection concerns everyone, and together we can make a difference, he stated.

**Dr Kamwela of TACAIDS**

**Dr Ruberintwari, ROADS II Country Manager—demonstrating on SafeTStop concept**

**Kairuki Hospital gets new CD 4 count machine**

The Management and Development for Health organization (MDH) has donated a CD 4 Count machine worth 60m/- to Dr Hubert Kairuki Memorial Hospital in order to strengthen the campaign against HIV/AIDS.

Speaking during the handover ceremony in Dar es Salaam, the MDH Director General, Dr Guerino Chalamila, said that the donation would go hand in hand with the staff’s training on how to use the machine. “This is just the beginning. We shall keep on supporting both private and public hospitals, to promote health services in the country,” he said.

He added that the machine would be under the supervision of MDH until 2015 when the hospital will take the total control of the machine, saying the goal of the supervision is to facilitate the hospital staff offer health services in accordance to the international standard.

The organization’s new approach is to study the demands of a hospital first before offering the medical equipments,” he said. Dr Chalamila,

**Source: Daily News**
Today is a 200th week of our existence. The Association of Journalist Against AIDS in Tanzania (AJAAT) has succeeded in carrying a series of much needed HIV/AIDS stories using its electronically distributed newsletter—the Tanzania AIDS Week in Review.

Speaking in an interview AJAAT Manager of Communications, Documentations and Information, Perege Gumbo said the association has more than expected managed to achieve its newsletter mission since it was started 200 weeks ago. The Manager thanks the UN Joint Campaign on HIV and AIDS—UNAIDS—(Delivering As One), TA-CAIDS and Geita Gold Mines for their moral and financial support.

He said the newsletter was established to bridge the gap of HIV/AIDS coverage in the local media outlets which was practically low. But also, we wanted to help partners accessing important information published by the mainstream media which, in many cases, tend to skip out of their sight. Gumbo said that the few HIV/AIDS related stories that were being written by local journalists were not being exposed to the wider population in and outside Tanzania, and that the newsletter intended to bridge this gap.

He said that with the newsletter, HIV/AIDS stories are being exposed to much bigger readers. The Manager added that many organization involved in HIV/AIDS in Tanzania have hailed the newsletter for successfully merging stories from the local and international media.

“In AJAAT we’re proud of the newsletter because it has strengthened our relationship with partners in HIV/AIDS interventions, health institutions and the international media,” he added. According to Gumbo, several student and professors now use material from HIV/AIDS newsletter in their person projects and researches. Challenges AJAAT faced since the newsletter’s inception.

“The biggest challenge that we faced was consistency …. As we wanted to show our partners and collaborators we are determined to make the project a reality. We had to ensure the newsletter was published every week without failing.” Thank God we have been more than consistency. Not a single week we pleaded for excuse. We have consistently continue to flood our partners inboxes,”

The newsletter started on a small scale delivering 150 newsletters via emails to organizations involved in HIV/AIDS and other interested individuals. However the figure grew to an impressive 3.5 million and later to the current around 4 million readers weekly. “There are now around 3.5 to 4 million online readers world-wide who receive our newsletter so our only problem now is how to correctly track down all of our readers, especially those reading it directly from our website—www.ajaat.or.tz” said AJAAT leader.

He called for other HIV/AIDS institutions to use the newsletter as an accurate source of information and data. He also urged advertisers to invest in the site since it has currently become popular website on AIDS affairs in the region.

Source Ben Schalwe, AIDS WEEK
Jamii ishirikishwe vita dhidi ya VVU

**HIV FACTS AND STATISTICS IN TANZANIA**

- The 2007-08 Tanzania HIV and Malaria Indicator Survey (THMIS) found an overall HIV prevalence of 7.0%, with 7.7% for women (6,000 tested) and 6.3% for men (4,900 tested). These results show a statistically significant decline but not among women.

- **HIV prevalence is higher among women than men in both urban and rural areas.** Urban residents are almost twice as likely as rural residents to be HIV-positive.

- **Women get infected earlier than men.** For women, prevalence increases with age, particularly after 30-40 years.

- **Tanzania's HIV prevalence** has declined slightly in recent years. The current HIV prevalence rate is 6.6%, with 6.4% for women and 6.8% for men.

- **Drivers of the epidemic** include:
  1. Poverty and transactional sex
  2. Men’s irresponsible sexual behaviour
  3. Interpersonal sex
  4. Concurrent sexual partners
  5. Lack of knowledge of HIV transmission
  6. Substance abuse such as alcohol consumption
  7. Mobility in all its forms

- **HIV infection rates** are lowest in Zanzibar (less than 1%) and Morogoro (9%), with a peak in Dar es Salaam (24.3%) and Mwanza (16%).

- **HIV testing** is supported by the government and various organizations in Tanzania.

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AJAAT has vast skills in producing newsletters for individual organizations. Those interested can feel free to contact us for service.
Tanzania: Two in One At Barazani Night

To wind down 2012, Alliance Francais organised an art exhibition by students of Fine Art at the Department of Fine and Performing Arts a week before the final Barazani Night for the year on Wednesday.

The artwork on the walls blended in so naturally with the fashion show by Annette Charles Ngongi that featured bold afro centric pieces. Speaking to Mr Kiagho Kilonzo, an Assistant Lecturer at the official opening of the exhibition the week before he explained that the art exhibition under the theme ‘Affordable Art’ was put together by second year students taking Fine Art at the University of Dar es Salaam.

He said that the hands on experience allowed students appreciate what it takes to put an exhibition together. The over-riding message in some of over 50 pieces on display seemed to depict the consequences of HIV/AIDS which the artists through their pieces seemed to imply death.

Other students had a thing or two with witchdoctor shrines. A few took on nature capturing still forms wild animals and the wild. One painting simply labelled ‘Make - up’ showed a man in a turban and kanzu applying lipstick to a young lady parked off debates as exhibition goers tried to guess the relationship between the two. All in all the pieces had a sense of innocence about them and as the theme suggests they are rather affordable. Interested parties can still visit the department after the exhibition that ended on Friday. On Wednesday night, by far the Barazani Night was a hit. I had not been to a monthly Barazani Night for a long time and I was impressed by the set up.

Used to climbing up the stairs to attend Barazani Nights I was stopped in my tracks at the back gate seeing the stage being set up outside with professional stage lights and musical instruments. The gentleman in charge of mixing and controlling the music did a fantastic job as the acoustics turned out very well.

Another feature I found new was the drinks that were on display. Spread out nicely guests could sample spirits, wines, beer and soft drinks without having to fight to get the bar man’s attention. Watching what seemed to be a happening live show in France by an energetic band Evans Bukuku the MC called us into the exhibition Hall for the fashion show that opened up with a contemporary dancer swaying away to a West African beat.

Source: Daily News

Jamii ishirikishwe vita dhidi ya VVU

Inatoka U4 wamekuwa hawafikiwi hususan kule vijinji kwa kuwa hata hii mitukato inayohusu ugonjwa huo mara kwa mara inafanyakika mijini badala ya kuwahusisha na wanakijji ambao hawana elimu ya kutosha ugonjwa na ugonjwa huo kutokana na umbali wa mwananchi kuwa elimu juu ya masuala ya HIV/AIDS hali hiyo inaweza kusaidia kufahamisha maumivu katika mawasiliano.

“Bado hatujapata fursa ya kutembelea vijinji kutokana na ugonjwa huo mara kwa mara mafanikio katika kuandika michanganuo katika kuandika michanganuo na ugonjwa huo kutokana na umbali wa mwananchi na kwenye elimu juu ya masuala ya HIV/AIDS hali hiyo inaweza kusaidia kufahamisha maumivu katika mawasiliano.”

Anasema Mamba.

Mamba anabainisha kuwa, jamii inapaswa kupata fursa ya kuja kuwa mafanikio kutoka katika vijinji vya mab Curriculum inapata fursa ya kuja kutokana na umbali wa mwananchi na kwenye elimu juu ya masuala ya HIV/AIDS hali hiyo inaweza kusaidia kufahamisha maumivu katika mawasiliano.
Vitalis Makayula, aliiomba jamii na Virusi vya Ukimwi (Nacopha), Bodi ya Baraza la Watu Wanaoishi na Ustawi wa Jamii kuthibitisha wana tiba, waende Wizara ya Afya tiba na kuwashauri wanaodhani hizo kwa vigezo vya kuwapo kwa alisema Dk. Mrisho.

Hivi hawakujua kuwa kili-chokwuva kikifanyika kwa macho kikonda. Hivo kugata karibu mpya na chakula chakini. "Alionya watu wote wanaojitangaza na mwezi na wasaidiwe dhidi ya ugonjwa haipo, bau kuwa tiba ya kisayansi wi, kubadili tabia na kutamali vijana, ambao walihotahi, ambao wana wakawa kwa kila mwaka." 

Ngoa hiyo ilipigwa sambamba na watu wanaoishi wa kwa dawu za wakati zima zinaoza kwa watu wanaoishi. Wasaidiwe dhidi ya ugonjwa haipo, bau kuwa tiba ya kisayansi wi, kubadili tabia na kutamali vijana, ambao walihotahi, ambao wana wakawa kwa kila mwaka. Hivyo wajitunze na wasaidiwe dhidi ya ugonjwa haipo, bau kuwa tiba ya kisayansi wi, kubadili tabia na kutamali vijana, ambao walihotahi, ambao wana wakawa kwa kila mwaka.
UKIMWI tena ifikapo mwaka 2015,” “Kwenu akina mama, ukitutana na m-baba anakambia anakutaka ki mapenzi, muulize kwanza, unetahiriwa?, kabla haji jwex muulize tena, una kondenzi?,” azaongea Dk. Mrisho na kusababisha hadhira nzima kuripuka kwa kicheko

Eneo la Mdaula pamoja na Chalinze ni mojawapo ya vitu wa maarufu nakooni Pwani ambapo madereva wa magari makubwa na malori ya mizigo na mizigo kupima VVU katika mua ambalo linaendelea na safari.

Takwimu zilizotolewa jana na Mratibu wa Mkoa wa Tume Dk. Hafidh Ameir zinaonyesha kuwa maambukizi ya VVU katika maeneo hayo ni kati ya asilimia 9 hadi 15 (9% hadi 15%).

Aidha, imebainishwa kwamba visababishi vikuu vya maambukizo miongoni mwa jamii hio ya nyimino hapa nchini nti kuwa na wapenzi wengi kwa wakati wa kondomu (MCP); matumizi madogo ya kinga (kondomu) wakati wa kujamiana pamoja na kiwango kidogo cha wanaume wanaendelea kujikaziwa.

Kwa mujibu wa Bw. Renatus Kihongo, Mratibu wa Programu za Kanda za Afrika na Kimataifa wa TACAIDS, mradi wa Ku-dhibiti GLIA ulianzishwa mwaka 1998 kwa ufadhili wa Mashirika ya Kimataifa ya USAID, DFID, UNAIDS na UNHCR.


Utekelezaji wake unafanywa kwa kushughulikia maeneo ambayo huchangia jithada na mikakati ya Seri kali za nchi wa-nachama katika kushughulikia masuala mtambuka ya UKIMWI. Kwa kipindi cha miaka minne mradi huu ulikua unafadhiliwa na Benki ya Dunia kwa ukishughulikia maeneo.

Katika hatua yingine, shirika la Family Health International (FH360) limeahidi kukisaidia kituo hicho ili kiweze kutokana hu duma endelevo kwa waelengwa. Ahadi hiyo ilitokea la mwakilishi wa FH360 katika hafla hiyo Bw. Charles Fungo ambaye shirika lake limeaendesha mradi mwingine ujulikanaao kama roads na ambao umejikita katika kuwafakika watu waliollema na mkaikiliki na mwaka hiyo. Charles Fungo kama liko hicho ili kiweze kutoka huduma endelevo kwa wa-
THE ASSOCIATION OF JOURNALISTS AGAINST AIDS IN TANZANIA

1.0 INTRODUCTION AND BACKGROUND
The Association of Journalists Against AIDS in Tanzania is a volunteer journalists’ organization. It is non-profit, non-governmental, non-religious entity run by highly trained and seasoned senior journalists some of which are university lecturers. Although the organization has HIV/AIDS as its specialty its members are drawn from diverse professional and educational background. AJAAT has track record of working with local and international organization in areas of training, capacity building of journalists, and training manuals development, resource guides on HIV/AIDS and others. It has, for instance, worked with UNICEF training journalists on PMTCT in all zones of the country. It has worked with HPI/ Futures Group of USAID, UNAIDS, UNDP, ICAP, Population Reference Bureau (PRB), Advance Family Planning (AFP), Human Development Trust, WAMA Foundation (of Mama Salma Kikwete), coordinating and running training on stigma and discrimination). Its members have been involved in trainings organized by the Media Council of Tanzania (MCT), Agricultural Council of Tanzania, Women’s Dignity, Tanzania Gender Networking Programme (TGNP), TAMWA, Amref, Vijana Vision Tanzania, Marie Stopes, Help Age International, Tanzania Women Miners Development Organization, among others.

1.1 CORE ACTIVITIES
In short, AJAAT are media experts and our strengths are in media advocacy, training, community journalism, research and gender analysis. However, our major focus is HIV/AIDS and its related economical, community and social impacts.

1.2 SPECIFIC ACTIVITIES
1.2.1 PUBLICITY, COMMUNICATIONS AND MEDIA ENGAGEMENT SERVICES
Apart from its core activities, AJAAT, made by professional journalists, provides other services in the areas of Public Relations (PR), Advertising Promotions and Communications consultancy for special agreements and terms. Other services that are or can be provided are

1. Playing the role of a-go-between or link between the CUSTOMER and the media. A customer here means a Corporate Organization, NGO, Embassy, Government Ministry, Government Agency, Private Firm etc.
2. Providing professional advice to the CUSTOMER on the most effective approach to use the media in order to achieve the maximum publicity, exposure and promotional benefits.
3. Forewarning the CUSTOMER about impending negative media reportage, and taking appropriate professional measures to protect the customer image. (This is done on special arrangement or through a customer request).
4. Play a role of a think tank to CUSTOMER regarding media, PR and Communications events planning.
5. Managing and facilitating press conferences and press events for the CUSTOMER.
6. Where appropriate and necessary to invite, manage, coordinate and facilitate Journalists from various Media Houses from within and outside the country.
7. To publicize in local, regional and international media CUSTOMER’s commercial/humanitarian/government related activities and CUSTOMER’s participation in various local, regional and international forums.
8. To conduct media interviews with relevant CUSTOMER officials or partners and get the interviews published in the media as per agreement or customer requirements.
This is done where applicable and on CUSTOMER consent, also should follow the agreed publicity schedule.

9. To conduct media interview with CUSTOMER’s services beneficiaries, clients, partners, stakeholders or members of the community with the goal of getting a feedback on their perception to various services offered by the CUSTOMER. The interview should be positively published and transmitted by both print and electronic media.

10. To visit areas and sectors enjoying the CUSTOMER services to get facts on the ground and produce positive and image building news articles in print media and informative news for electronic media.

11. To take CUSTOMER photographs on different occasions be it organized by the CUSTOMER or where the CUSTOMER is invited and make use of them in the media as well as store in the CUSTOMER’s photo bank in Energetic MEDIA offices.

12. To design and print CUSTOMER’s Newsletter/Journal/Magazine and other publicity and communications related materials where applicable and based on an agreement with the CUSTOMER.

13. To professionally advise the CUSTOMER how appropriate are promotional materials to avoid litigations.

14. To undertake daily PRESS monitoring for and behalf of a CUSTOMER and give either daily monitoring report or weekly depending on the agreement.

15. To undertake for and on behalf of the CUSTOMER any other PR and communications - related assignment.

2.0 CORE ACTIVITIES PROFILE SINCE ITS ESTABLISHMENT

Since its establishment, AJAAT has been able to collaborate with various partners to accomplish the following core activities:

2012- Established a Sexual and Reproductive Health/FP blog and link it up to AJAAT’s website—www.ajaat.or.tz

2012- Continues to publish a weekly AIDS WEEK in REVIEW e-newsletter

2011- Engaged Editors Forum to provide space for Sexual and Reproductive Health/FP issues in their respective media outlets/houses

2011- Conducted a Rapid Media Assessment on Family Planning and Reproductive Health issues—This was through the support AJAAT got from the Advance Family Planning project which is being jointly carried out in Tanzania by 11 NGOs

2011- Published the first edition of TANZANI Bila UKIMWI Magazine through the support from Geita Gold Mines

2011- Conducted a Media Writing Competition on Universal Access to Essential HIV and AIDS Services—This was through the support from TACAIDS

2011- Continued to run the weekly AIDS WEEK in REVIEW e-newsletter

2010- Running a Media Competition on Couples HIV Testing and Counseling (CHTC) to stimulate media to advocate for the importance of people in relations to under-go HIV/AIDS testing together on regular basis. The UN Joint Campaign on HIV and AIDS in Tanzania support this competition

2010- Implementing Children Agenda, especially on how to protect infants and adolescent girls from HIV. In this activity AJAAT collaborates with several partners such as KIWOHEDE, UNICEF, Save the Children, CCBRT, CDF, VSO, World Vision, TenMeT, etc

2010- Run a Media Campaign against Gender-Based-Violence (GBV) and Stigma and Discrimination (S&D). This activity is supported by Health Policy Initiative (HPI) of USAID

2010- Run a Media Writing Competition on the Importance Couples HIV and AIDS Testing and Counseling—supported by UNAIDS though UN’s system of Delivering as One

2010- Conducted a three-day Media Training on HIV/AIDS and Campaign to End Pediatric AIDS (CEPA)—in collaboration with Human Development Trust (HDT) under the support from Global AIDS Alliance (GAA)

2010- Second year of running and publishing Tanzania AIDS Week in Review, a weekly newsletter that focuses on various issues on HIV/AIDS and its impacts to the society—politically, socially and culturally. This is supported by UNDP/UNAIDS
2010 – Third year of implementing its strategic plan (2008-2011)—This include resources mobilization

2009- Second year of implementing its strategic plan (2008-2011)

2009- AJAAT started running Tanzania AIDS Week in Review e-newsletter—Through UNDP/UNAIDS funding

2008- Announced a three-month media writing competition on national voluntary counseling and testing (VCT), popularly known as “Tanzania Bila UKIMWI inaweze kana” Media Competition—Activity funded by TACAIDS

2008- Media Training on Accurate and Anti-stigma Reporting— Activity funded by UNDP/UNAIDS

2008- Media Training on PMTCT reporting—Activity funded by UNICEF

2008- Launched its Strategic Plan (2008-2011) and website—www.ajaat.or.tz –Activities funded by UNDP/UNAIDS

2008- Accomplished a media training manual for Prevention of Mother to Child Transmission of HIV (PMTCT) and Media Resource Guide for Anti-Stigma Reporting – Activities funded by UNICEF and USAID/HPI respectively

2007- Completed a four-year Strategic Development Plan (2008-2011), Supported by UNDP/UNAIDS, Tanzania Offices

2007- AJAAT trainer conducted training on effective HIV/AIDS reporting on behalf of TACAIDS

2007- Date- AJAAT runs radio programme on HIV in Radio Maria (on-going)

2007- AJAAT runs joint end-of-month radio programme on HIV with Radio One

2006-Date: Running a website, www.ajaat.or.tz – Then supported by USAID/Health Policy Initiative

2006- Rapid Assessment on HIV/AIDS in Media Houses, Funded by USAID/Health Policy Initiative (supervised by Constella Futures)

2006- HIV/AIDS Bill campaign, USAID/Health Policy Initiative

2006- Media Monitoring Report (for one Month) - UNICEF

2006- AJAAT officers participated in MCT supervised Manual Development on Effective Reporting on HIV

2006- AJAAT ran Media Writing Competition on OVC-AXIOS Health Foundation Inc.

2004- AJAAT ran a Media Writing Competition on Stigma and Discrimination—Funded by Policy Project of USAID

2003-2006- Training of mid-career journalists on HIV/AIDS reporting workshop- funded by Futures Group/USAID, UNAIDS, CUAHA

3.0 BASIC INFORMATION

Establishment: Established in 2002 and was registered in April 2003, by registrar of societies in the Ministry of Home Affairs. Reg. No. SO 11872

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3.1 MEMBERSHIP

Membership: AJAAT has a total of 250 members, 70 of which are paid up members (journalists) scattered in all regions except Zanzibar. They are drawn from both Print media (Newspapers) and Electronic media (Televisions and Radio, including bloggers)

4.0 KEY CONTACTS

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DAR ES SALAAM

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